



EUROPEAN BUSINESS DOCUMENT ASSOCIATION

**THE EUROPEAN PLATFORM
FOR BUSINESS PRINT EXPERTS...**

INTEGRATION OF COMMUNICATION

ANNUAL MEETING 2010

EBDA, European Business Document Association

23 - 24 September 2010

Grand Hotel Union Ljubljana Slovenia
CETIS, Graphic and Documentation
Services, d.d. Celje Slovenia



INTEGRATION OF COMMUNICATION

Print, Print Services, Design, Direct Mail, Security Documents, Transpromo, E-marketing, Web Presentment, Lottery Tickets, Publishing, etc. More and more these products and services are now offered in an integrated way.

The Annual Meeting will be held in the famous “Red Room” of Grand Hotel Union right in the historical centre of Ljubljana. The Grand Hotel Union was built in 1905 and has been transformed into an elegant and modern hotel but has kept its Art Nouveau charm.

PROGRAM OF THE MEETING

Wednesday 22 September:

arrival of participants

Thursday 23 September:

morning: attendees can make a city walk in Ljubljana (various historical spots)
13.00 start of the Meeting in Grand Hotel Union
18.00 end of the meeting
20.00 dinner at Grand Hotel Union or an alternative restaurant to be defined

Friday 24 September:

08.30 travel by bus to Celje; about 80 km. from Ljubljana
11.30 – 12.30 critic session & sandwich lunch
13.30 departure by bus to Ljubljana or airport

SPEAKERS

DURING

THE MEETING

- Moderator for the day

Peter Aužner, former Director of Strategy CETIS d.d.

- Key note presentation

James Shand, President XPIor U.K. & Ireland

“Integrating Communications requires us to have a strategy”

Consumers receive more than 3,000 marketing messages per day so what can we do to help ensure they get the relevant ones?

- **Bohumil Farský**, Area Manager
GMC Software Technology AG

“Transpromo as it is now”

- **German Sacristan**, KODAK (EAMER)

“Data driven communications - Opportunities for smart digital printing”

- **Alain Flament**, Solimp S.A. France

“The European Digital Printing Market and Future Trends”

- **Matej Polutnik**, Managing Director CETISZagreb

“Digital Transaction Printing in practice”

VISIT TO CETIS d.d. CELJE ON FRIDAY 24 SEPTEMBER 2010

Cetis, Graphic and Documentation Services, d.d. is the leading company in the field of security and commercial printed matter. Among approximately 350 employees, 200 are working in the production of security printed matter e.g. passports and driving licenses, cards, flexible packaging and labels, variable and forms printing, lottery games, etc. Together with companies in Croatia, Serbia, Albania and Hungary, Cetis is considered to be a major player in graphical communication in south eastern Europe. www.cetis.si

Please register now by sending an e-mail to wiber@home.nl and indicate your hotel requirements. The special hotel prices are €139.00 (single) - €149.00 (double) including breakfast.

Non members of EBDA may attend the meeting and company visit by paying €250.00 per delegate. Please contact the EBDA director/secretary.



EBDA

VISION

The vision of EBDA (European Business Document Association) is to provide a valuable information, communication and networking platform for managers of businesses engaged in informative, transactional and promotional print, both offset/litho and digital, and document related services in Europe.

WHAT CAN

EBDA

DO FOR

YOU

Joining EBDA connects you with a small group of industry experts in different areas of transactional and promotional communications who share their experiences and work together to develop new strategic directions and partnerships for their businesses.

INTERESTED IN MEMBERSHIP?

EMAIL

CALL

WRITE

If you are interested in becoming a member of EBDA please send an e-mail or get in contact with:

www.ebda.info

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